



भारतीय प्रबंध संस्थान रोहतक
INDIAN INSTITUTE OF MANAGEMENT ROHTAK



Master of Management Studies (Public Policy) Batch 2025-27

Exclusively for Working Professionals
(Government Officials)

Offered in Blended Mode (Online + On-campus)



ABOUT IIM ROHTAK

Indian Institute of Management Rohtak (IIM Rohtak) was established in the year 2009 by the Ministry of Education, Government of India. As an institute of national importance, IIM Rohtak is a benchmark for top management education in India with a vision to become a global leader in due course. The institute has an enlightened and progressive leadership, acclaimed faculty members, extensive infrastructure, and robust teaching pedagogy in place. The institute offers a dynamic environment for high-quality research in all functional areas of management benefiting various segments of the business and society.

The state-of-the-art campus spread over an area of 200 acres, is strategically located on National Highway - 10, and is well connected to Delhi. Located within the National Capital Region (NCR) of India, IIM Rohtak is 90 minutes from Indira Gandhi International (IGI) airport, Delhi. IIM Rohtak is AMBA accredited, placing it among the top 2 percent of global B-Schools. The institute has consistently ranked within the top 20 in the NIRF Rankings over the past few years and has also secured a 151+ QS World University Ranking, reflecting its growing stature in academic and policy excellence.



ABOUT THE PROGRAMME

Master of Management Studies (Public Policy) is a Two-Year Post Graduate Programme designed specifically for Working Professionals (Government Officials), who aspire to lead their organizations toward greater success. Delivered in a blended learning format, the programme integrates contemporary management concepts with real-world insights. It aims to transform administrative leaders into strategic management thinkers that may help in critical decision-making by exposing them to topical issues in management.

Master of Management Studies (MMS) is a Degree programme offered in a hybrid-format, with online and on-campus components, where participants engage with the IIM Rohtak learning ecosystem in multiple ways. The programme aims to enhance skills for critical thinking, leadership roles, and improved organizational efficiency through exposure to management principles. The programme also requires participants to submit an Integrative Project and a Master's Thesis. Both the project and thesis emphasize learning by applying classroom concepts and principles to managerial or policy challenges.

PROGRAMME HIGHLIGHTS

- There will be up to three (03) campus immersions during the programme that introduce the participants to the culture and pedagogy of IIM Rohtak.
- The courses are designed to provide a rigorous grounding in different aspects of management.
- As part of the programme requirements, participants must submit an Integrative Project and a Master's Thesis.
- Interdisciplinary learning and Peer learning
- Self-Study as a key ingredient of in-depth learning

AWARD OF DEGREE:

On successful completion of the two-year **Master of Management Studies (MMS)** programme, participants will be awarded the degree of *Master of Management Studies*. All successful participants will also be conferred **Executive Alumni Status** of IIM Rohtak.

MINIMUM ELIGIBILITY CRITERIA

- A Bachelor's Degree in any discipline with minimum 50% aggregate mark or equivalent CGPA.
- Three (03) Years of experience at the time of application.

TEST FEE

Application Fee: **INR 2,000/-**
IIMR Entrance Test Fee: **INR 1,000/-**
(if applicable)

NOTE: Group 'A' Government Officers are exempted from **Minimum eligibility criteria & CAT/GMAT/GRE/GATE/IIMR Entrance test**

SELECTION PROCESS

Candidates who fulfil the above-mentioned minimum criteria and want to apply for the programme should qualify in any of the following exams to appear for the Personal Interview

- Valid CAT/GMAT/GRE/GATE score obtained in last 5 years
- IIMR - Entrance Test (for those without CAT/GMAT/GRE/GATE scores)

The candidates will be evaluated and screened in the first stage. The shortlisted candidates will be interviewed, and final offers will be made.

PROGRAMME DESIGN & DURATION

The duration of the programme is two years, comprising over 1,000 hours of interactive sessions, including a mix of offline sessions, online sessions, Integrative Project and a Master's Thesis.

SESSION DURATION

1 hour 15 minutes (There will be up to three on-campus modules at IIM Rohtak, delivered in offline mode. Online sessions will be scheduled on Fridays, Saturdays, and Sundays.)

DELIVERY

IIM Rohtak has a state of the art Online Synchronous Learning Technology platform using one of the best technologies (Direct to Desktop/Direct to Device) where students can attend their online sessions from anywhere with the help of Laptops, Tablets, etc.

LIST OF COURSES*

Term I

Managerial Economics

Managerial Accounting

Managing People in Organizations

Management Computing

Marketing Management-I

Quantitative Methods in Policy Research and Decisions-I

Term II

Macroeconomic Environment and Policy

Financial System, Institutions, and Instruments

Strategic Human Resource Management (SHRM)

Data-Driven Decision Making

Marketing Management-II

Operations Management-I

Term III

Government Systems and Processes

Financial Management

Leadership Development

Information Technology and E-Governance

Strategic Management I

Quantitative Methods in Policy Research and Decisions-II

Term IV

WING (World Economy, Institutions, Policies and Growth)

Business Analysis and Valuation

Talent Management

Predictive Analytics

Strategic Management-II

Operations Management-II

Term V

Business-Government Relations in India

Investment Analysis & Portfolio Management

HR Analytics

Visual Analytics

Digital Marketing

Supply Chain Management

Term VI

Public Finance

Strategic Corporate Finance

Strategies for Negotiation and Conflict Management

IT Project Management: Traditional, Agile, Extreme

Social Marketing

Project Management

*Courses are subject to change as and when required

PROGRAMME FEE

INR 12, 75, 000/- inclusive of all academic charges, to be paid in three equal instalments as mentioned below.

Particular	Amount
1st Instalment (Before Joining) (Inclusive of taxes)	INR 4, 25, 000
2nd Instalment (Before start of Term III) (Inclusive of taxes)	INR 4, 25, 000
3rd Instalment (Before start of Term V) (Inclusive of taxes)	INR 4, 25, 000

Separate charges will be applicable for on-campus module.

IMPORTANT DATES (TENTATIVE):

Particular	Dates
Registration Open	July 01, 2025
Last date of Registration	September 03, 2025
IIM R Entrance Test	September 06-07, 2025
Online Personal Interviews	September 06-07, 2025
Declaration of Admission Offers	September 10, 2025
Campus Module starts	September 18, 2025

Contact: MMS Office

Email ID: mms.office@iimrohtak.ac.in

Landline: 01262-228519

Mobile: 70820 01619

Address: Indian Institute of Management Rohtak, Management City, NH-10,
Southern Bypass, Sunaria, Rohtak 124010