# Final Placement Report Indian Institute of Management Rohtak



### SUBMITTED FOR CRISIL AUDIT 2018

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## **HIGHLIGHTS**

IIM Rohtak takes immense pride in announcing the successful completion of 100% placements with several international offers and one of the student opting for entrepreneurship.

This season witnessed unheralded participation from 90+ companies which is a first in the Institute's history. There was also a 75% increase in the number of new companies visiting our campus showcasing the immense trust of the industry in our students.

With this achievement, IIM-R has reached a landmark in becoming the beacon of the premier management education in the country.

Moreover, this year witnessed a talent for steep increase in the number of PPIs and PPOs offered to the students. There was also presence of International recruiters on the campus offering some of the most sought after profiles in the Industry.

### **"40 + NEW RECRUITERS** VISITED THE CAMPUS"

**5x Increase** in the number of FMCG companies on campus

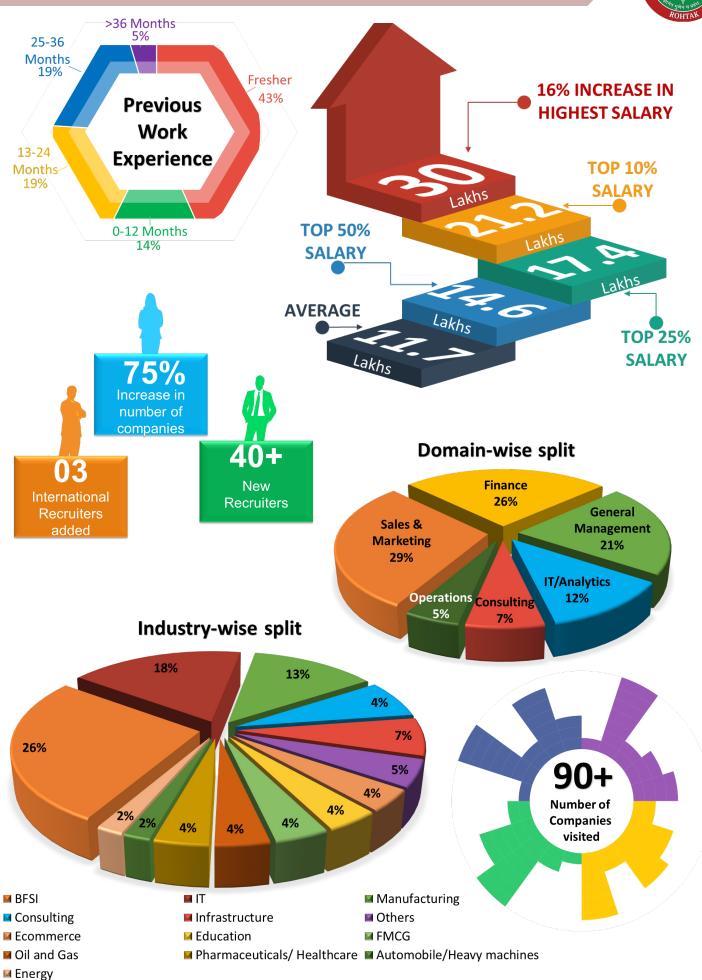
### nternational offers

standing as a source of preferred talent for International business

> Google, Amazon, Dabur, EY, KPMG, Amul, GMR, Patanjali, Tolaram reiterates Industry stalwarts' continuing faith in our students



## PLACEMENT STATISTICS



#### **PLACEMENTS AT A GLANCE - DOMAIN WISE**

## SALES & MARKETING

Sales & Marketing bagged the maximum number of offers this year and accounted for 29% of the total placements. Our prominent recruiters included Yes Bank, Dabur, Amazon, BPCL, Maruti Suzuki, Tata Steel, JK Group, IndiaMart, Cushman & Wakefield. We added some of the big names to our tally this year like Amul, Aditya Birla Group, Cargill Foods, Mafatlal, Dell, and ACG WorldWide. We added three international recruiters in this domain including the renowned Tolaram Group.

Finance emerged as the highest paying domain and a preferred choice with 26% of the batch opting for it. Prominent banks such as ICICI, RBL, Yes Bank, HDFC, SBI, Standard Chartered, IDFC, Federal Bank, Kotak Mahindra Bank recruited for multiple roles. Non-banking financial entities such as Arcesium, Indus Valley Partners, Futures First, Thomson Reuters, DE Shaw, TresVista, Future Generali recruited for niche profiles. In investment banking, Motilal Oswal was the highlight; opening up its coveted MT Spark Program.

#### FINANCE

## STRATEGY & CONSULTING

Strategy & Consulting was the most sought-after domain in the campus with more than 100 students applying for coveted roles offered by Accenture, Cargill Foods, GMR Group and Vyakta. 7% of the offers emerged from this domain. The roles offered were MTs, Senior Manager – Strategy, Strategic Consulting, and Product Management. This season also saw the return of the Big 4 with KPMG and EY offering attractive profiles.

The General Management domain saw a sharp rise in the number of companies as well as the offers made accounting for 21% of the total offers. Big conglomerates such as Aditya Birla Group & GMR Group opened up their coveted MT Programs. We also saw new recruiters like Mukunda Foods, AlcoBrew, along with our loyal recruiters - Azure Power & Cadilla Pharmaceuticals.

#### GENERAL MANAGEMENT

# IT & ANALYTICS

The highest salary was bagged in this domain with 12% of the total offers made. Google made a comeback by opening up varied role to the batch. Our loyal recruiters - Wipro, Cognizant, Infosys BPO, LatentView Analytics and also new entrants like Pucho, Vinculum offered profiles that stretched across Business & Technology Consulting, IT Operations, Management Consulting & Research.

IIM-R emerged as the prominent choice for Operation roles this season with 5% of the batch bagging roles from this domain. The domain was packed with big names such as Larsen & Toubro, Amazon, HDFC Life, Ecom Express.

#### **OPERATIONS**

## **TOP RECRUITERS**



## **RECRUITER'S FEEDBACK**

"IIM Rohtak provides a great variety of students. We got some great students to work with us."

> Subbu Subramanyeswar, Chief Strategy Officer

MULLEN LOWE LINTAS GROUP

Google

We are looking forward to continue strong association with IIM Rohtak to provide greater opportunities to students. Well done, placement team!" - Anjali Thakur, HR Manager,

"Our long term association with IIM Rohtak proves the quality it delivers. Students have been performing exceptionally well in the industry."

Ignatius Barreto, HR Manager





"Students were very keen to learn and apply their knowledge from their degree."

- Mehul Gupta, HR Manager

"Good quality of students in terms of skills and knowledge as compared to most of the B-schools."

- Gohil N, HR Manager



#### **DIRECTOR'S ADDRESS**



It gives me immense pleasure to share that Indian Institute of Management, Rohtak has successfully concluded Final Placements for the batch of 2016-18. This is the testimony to the belief of our recruiters in dynamic, industrious, and ethical students of the institute.

Over the year, we took an extra effort to bridge the gap between industry and academia, by organising and facilitating Management Summits, Leadership lectures Workshops, Certification Programmes, etc.

These activities helped students to widen their horizon to become future business leaders. Our overall emphasis has been on the all-round growth and development of IIM Rohtak students.

This year witnessed 75% increase in the participation of new companies which is a first in the history of IIM Rohtak. Companies like Google, Tolaram Group-Dubai, Standard Chartered Bank, Amul, Kotak Mahindra Bank are among the 40 new recruiters, who exhibited interest in our students. Loyal recruiters like ICICI Bank Arcesium, Dabur, Yes bank, L & T, Wipro, and Cognizant among others continued to impose faith in the ability of our students. This year also witnessed a jump in the number of Pre-Placement Offers by various recruiters. Analytics, Sales & Marketing, and General Management among others were the most sought after domains.

Our average salary for the batch of 2016-18 has escalated. The Institute witnessed 16% increase in the highest salary offered. This has been observed due to the diversified pool of student talent at our institute that catered to the wide range of profiles required by industry.

I take this opportunity to express my gratitude to our recruiters for affirming their belief in the ability of our students. I thank all the stakeholders for their constant support and encouragement. I also congratulate the placement committee who worked round the clock for the successful completion of the entire process.

Finally, I reiterate that IIM Rohtak will continue to nurture the best management talent in the country and will continue to work diligently to produce business leaders who will exhibit superior work-ethic, high commitment, strong persistence, and positive attitude.

#### - Prof. Dheeraj Sharma

#### **CHAIRPERSON PLACEMENT**



IIM Rohtak takes immense pleasure in announcing the completion of a successful placement season of the batch of 2016-18. With more than 90 companies, the Institute has seen a surge in the number of recruiters visiting the campus this year. Our students have been offered a gamut of challenging roles across industries and the determination shown by them in fulfilling the demands of the changing corporate world is praiseworthy.

We thank our regular recruiters who continue to foster a strong relationship with IIM Rohtak and the new recruiters for showing faith in our students. I take this opportunity to thank every stakeholder who supported the placement team. We sincerely hope that our students match the recruiters' expectations as finely crafted quality human resource. **99** 

- Dr. Rojers P Joseph

#### **CO – CHAIRPERSON PLACEMENT**

The successful culmination of the placement season 2016-18 is indeed a moment of pride for the Placement Cell of IIM Rohtak. This achievement would not have been possible without the unflinching confidence and faith that our, close to 100, recruiters have shown in us. We would especially like to mention our gratitude to the 40+ first-time recruiters to our campus. At this juncture, we also acknowledge the contagious enthusiasm and efforts of the Institute's leadership,and the unflinching support of the Institute's administration in ensuring smooth conduct of all



placement related activities, including conclaves, seminars, and industry visits. The efficacious conclusion of this placement season is nothing, but, the result of the unfettered assistance from the entire Institute community. Bolstered by IIM Rohtak's affirmation to continue producing leaders with managerial acumen & analytical abilities to combat today's volatile & complex business environments, we aspire for fruitful relations with each of our recruiters in the next season as well. **99** 

- Dr. Divya Sharma



#### **FACULTY PLACEMENT CELL**

#### Dr. Gopal Das Dr. Shirsendu Nandi Dr. Nirmalya Bandyopadhyay

Dr. Sumedha Chauhan Dr. Arpita Khare Dr. SK Pandey

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