

Speakers Profile

<p>Prof. Dheeraj Sharma</p>  A portrait of Prof. Dheeraj Sharma, a man with glasses and a beard, wearing a grey suit jacket, a white shirt, and a striped tie. He is standing in front of a colorful abstract painting.	<p>Prof. Dheeraj Sharma often lauded as the Turnaround Man is the Director of IIM Rohtak. He has a doctoral degree from Louisiana Tech University. An acclaimed Management professor with teaching experience in North America, Europe, and Asia, Prof. Sharma has over 150 articles published in reputable journals, over 50 articles in leading international newspapers, and authored 10 books in the domain of management education. He has been bestowed with several awards including Dr. APJ Abdul Kalam National Achievers Award. Prof. Sharma is past Associate Editor of the Journal of Marketing Channels. He is past editor of the Academy of Marketing Science proceedings and the Academy of Marketing Science <i>Cultural Perspectives</i>. He is an active member of the Academy of Marketing Science, American Marketing Association, and National Conference of Sales Management.</p>
<p>Prof. Sushil</p>  A portrait of Prof. Sushil, a man with glasses, wearing a light blue shirt and a blue tie. He is looking directly at the camera.	<p>Prof. Sushil is Abdulaziz Alsagar Chair Professor (Professor of Strategic, Flexible Systems and Technology Management) and Chair, Strategic Management Group, Department of Management Studies, Indian Institute of Technology Delhi. He has twenty books to his credit in the areas of Flexibility, Strategy, Systems Thinking, and Technology Management and over 300 papers in various refereed journals and conferences. Prof. Sushil is the Founder Editor-in-chief of Global Journal of Flexible Systems Management and serving on the Editorial Boards of leading international journals. He is the Editor of Book Series on Flexible Systems Management published by Springer.</p>
<p>Prof. Keyoor Purani</p>  A portrait of Prof. Keyoor Purani, a man with dark hair, wearing a light-colored shirt. He is looking slightly to the side.	<p>Prof. Keyoor Purani is a Professor of Marketing at the Indian Institute of Management Kozhikode. Before joining IIM Kozhikode, he served as an Assistant Professor at the Mudra Institute of Communications (MICA) for nearly five years. Prof. Purani has contributed to impactful research in the field of marketing, including papers such as "Equity Brand: Evolution of a Brand from Stock Market" and "The Moderating Role of Industrial Experience in the Job Satisfaction–Intention to Leave Relationship: An Empirical Study Among Salesmen in India." His work reflects a strong focus on practical and theoretical aspects of marketing, making significant contributions to the discipline.</p>
<p>Prof. Manoj Motiani</p>  A portrait of Prof. Manoj Motiani, a man with glasses, wearing a blue button-down shirt. He is standing outdoors in front of a building.	<p>Prof. Manoj Motiani is a Professor of Marketing at the Indian Institute of Management Indore. He earned his Fellow Programme in Management (FPM) from the prestigious Indian Institute of Management Ahmedabad, where he was honored with the IFCI award for the best thesis in 2014. In 2013, he was selected to represent IIM Ahmedabad as an AMA Sheth Scholar at the University of Michigan, a testament to his scholarly excellence. Prof. Motiani has also conducted sessions in Faculty Development Programmes (FDP), Summer Schools, and Management Development Programmes (MDP) at IIM Ahmedabad. His research interests span diverse areas, including Sales Management, Services Marketing, and Neuro-marketing.</p>

Prof. Ashish K. Jha



Prof. Ashish Kumar Jha is an Associate Professor of Business Analytics at Trinity Business School and the founding director of the M.Sc. Business Analytics program, which is ranked 1st in Ireland and 24th globally. He also serves as a co-director of the Trinity Centre for Digital Business and Analytics. He serves as an Associate Editor for Information & Management and Information Systems Frontiers and also serves as ad-hoc reviewer and associate editor for various conferences and journals including European Conference on Information Systems, European Journal of Information Systems, Decision Support Systems, etc.

Prof. Jha is an internationally recognized expert in Information Systems Research, he is a distinguished member of the Association for Information Systems (AIS) and serves on the committee for the AIS Early Career Awards.

Prof. Kapil Khandeparkar



Prof. Kapil Khandeparkar has completed his doctoral studies from the Indian Institute of Management Ahmedabad (IIM A) on the topic of advertising humour. Prior to that, he completed his engineering from BITS Pilani Goa campus. He has three years of industry and nine years of academic experience.

His research has been published in journals such as Journal of Business Research, Tourism Management, Journal of Retailing and Consumer Services, Journal of Brand Management, Marketing Intelligence and Planning and International Journal of Consumer Studies. He is a member of the editorial review board of the Journal of Brand Management, Marketing Intelligence and Planning.