

Conference Theme

Triple Bottom Line

Developing Business Resilience, Ecological Sustainability and Social Well-being in Post-Pandemic World

The COVID-19 pandemic resulted in an unprecedented disruption in economic activities globally. The pandemic has led to massive loss of lives and jobs, setback to gender equity, remote work and has raised concerns around universal health access, children's education and its long-term impact, pervasive technologies with their ethical implications and a new geopolitical reality and world order. The pandemic has raised questions about the long-term economic, environmental and social well-being. As the world recovers from the pandemic, the relevance of the '**triple bottom line**' (people, planet, profit) needs reinforcement.

INDAM 2022 aims to provide a platform to academicians, practitioners and policymakers to discuss the triple bottom line in the post-pandemic world. The idea is to integrate the disparate yet interconnected themes of business resilience, ecological sustainability and social wellbeing. The conference aims to provide a platform for discussion on these ideas against the backdrop of the massive disruptions that we have witnessed during the pandemic.

CONFERENCE DATES: JANUARY 7-9, 2022

CONFERENCE VENUE: INDIAN INSTITUTE OF MANAGEMENT ROHTAK