



भारतीय प्रबन्धन संस्थान, रोहतक
Indian Institute of Management Rohtak

Two Year Executive Master of Management Studies (eMMS) Batch 2022-24

A Composite delivery mode
Programme (online/offline) to
be conducted through a
Combination of Virtual and
In-campus sessions.



About IIM Rohtak:

Indian Institute of Management Rohtak is the IIM established by the Ministry of Education, Government of India. IIM Rohtak is an institute of national importance as per Ministry of HRD, Government of India. IIM Rohtak is a benchmark for top management education in India with a vision to become a global leader in due course. The institute has an enlightened and progressive leadership, acclaimed faculty members, extensive infrastructure and robust teaching pedagogy in place. Located within the National Capital Region (NCR) of India, the permanent campus of IIM Rohtak is 90 minutes from Delhi international airport. The state-of-the-art campus spread over an area of 200 acres is strategically located on National Highway - 10 and is well connected to Delhi. IIM Rohtak has been ranked 8th in the country on educational ranking. Institute offers a dynamic environment for high-quality research in all functional areas of management that will benefit various segments of the business and society.



About the Programme:

Executive Master of Management Studies is a two year programme offered on blended learning mode. The objective of the programme is to impart management education to the working professionals who are seeking managerial skills to take their organization to next level. The programme is designed to deliver contemporary principles of management and practical insights. The academic rigor, programme design and precision in the delivery will enable the participants to be outstanding managers in the challenging business environment.

Objectives of the Programme:

The focus of the programme is on general management orientation and practical knowledge with an emphasis on inculcating exemplary leadership in challenging managerial situations.

- The programme aims at providing practical knowledge and personalized learning with a focus on intensive, multi-functional view on leadership.
- The programme's focus is on sharpening critical managerial skill sets, solidifying leadership capabilities, and learning the tools and techniques for long-term success of an organization.
- The programme insists upon an amalgamation of the practical knowledge and personal awareness by honing analytical skills, facilitating new strategic frameworks, and building greater confidence.

Certification:

On successful completion of the 2-year Executive Master of Management Studies Programme, the participants will be awarded 'Master of Management Studies'. IIM Rohtak alumni status will be awarded to all the successful participants.

Programme Highlights:

- **Campus Immersions:** Total four campus immersions during the programme that introduces the participants to the culture and pedagogy of IIM Rohtak and helps them to understand the self while making a transition to the future.
- **Courses:** Bouquet of core and elective courses provide a rigorous grounding in the fundamentals of management. The courses are designed to cover various aspects of business management.
- **Independent Research Project:** Focused projects offer opportunities to explore new areas of learning and encourage participants to reflect on and leverage past experiences.

Programme Design & Duration*

Duration of the programme will be two years. This will include more than 1150 hours of interactive sessions with a mix of Offline Sessions, Online Sessions, and Integrative Project Work.

Session Duration: 1 hour 15 minutes

There will be four to six mandatory on-campus modules at IIM that will be delivered in offline mode.

Online Sessions will be scheduled thrice a week on every Friday, Saturday, and Sunday.

- **Friday (Evening):** 2 Sessions
- **Saturday (Evening):** 2 Sessions
- **Sunday (Morning):** 2 Sessions*

*Tentative

Delivery: We have a state of the art Online Synchronous Learning Technology platform using one of the best technologies (Direct to Desktop/Direct to Device) where students can attend their online sessions from anywhere with the help of Laptops, Tablets, etc.

Evaluation

Apart from End-Term examinations, evaluation may also include Live Projects, Online Assessments, Case Study Discussions, Quizzes, Assignments, and Class Participation.

The final decision on evaluation methods will rest with the course faculty and may change with prior intimation.

Course Content:

Tentative List of Courses (First Year)

- Managerial Economics
- Financial Reporting & Analysis
- Human Resource Management I
- Understanding People and Organisations I
- Management Computing
- Marketing I
- Probability and Statistics
- Macroeconomics and Economic Policy
- Human Resource Management II
- Understanding People and Organisations II
- Data-Driven Decision Making
- Marketing II
- Operations Management I
- Financial Management
- Legal Aspects of Business
- Strategic Management
- Management Information System
- Operations Management II
- Integrative Project



Tentative List of Courses (Second Year)

- Business Analytics
- E-Commerce
- Visual Analytics
- Advanced Business Analytics
- Supply Chain Management
- Project Management
- Quality Management
- Consumer Behaviour
- Corporate Governance & Social Responsibility
- Digital Marketing
- Product & Brand Management
- Business Simulation
- Leadership
- Strategies and Skills for Successful Negotiations
- HR Analytics
- Business Analysis and Valuation
- Investment Analysis and Portfolio Management
- Futures, Options and Risk Management
- Financial Modelling and Quantitative Applications
- Banking and Financial Services
- Contemporary issues in the Indian economy
- Integrative Project

Programme Fee

Non-refundable Application Fee: INR 2000/-
IIMR Entrance Test Fee: INR 1000/-

Programme Fee: INR 12,75,000/- inclusive of all academic charges and in-campus module fee to be paid in three equal instalments as mentioned above.

1st Instalment (on joining) INR 4,25,000
(inclusive of taxes)

2nd Instalment (term III) INR 4,25,000
(inclusive of taxes)

3rd Instalment (term V) INR 4,25,000
(inclusive of taxes)

Important Dates (Tentative):

Particular	Dates
Registration Open	December 20, 2021
Last date of Registration	May 11, 2022
IIM R Entrance Test	May 28, 2022
Online Personal Interviews	June 11 & 12, 2022
Declaration of Admission Offers	First week of July 2022
Campus Module starts	Third week of August 2022

Minimum Eligibility Criteria:

A Bachelor's Degree in any discipline with minimum 50% aggregate mark or equivalent CGPA.

3 Years of managerial/ entrepreneurial/ professional experience at the time of application.

Selection Process:

Candidates who fulfil the above-mentioned minimum criteria and want to apply for the program should qualify in any of the following competitive exams to appear for the Personal Interview.

- Valid CAT /GMAT / GRE score obtained in last 5 years
- Group 'A' Government officers
- IIM R - Entrance Test (for those without CAT/GMAT/GRE/GATE scores)

The candidates will be evaluated and screened in the first stage. The shortlisted candidates will be interviewed, and final offers will be made.

Contact:

eMMS Admission Office

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